



Complete Air Freshening
Solutions for the Professional
Hygiene Industry



IN THIS ISSUE:
Spotlight on Green Solutions

California Scents Professional

Our Background.

Our Commitment. Our Future.



180,000 sq.ft. manufacturing plant in Glenshaw, Pennsylvania, complete with state-of-the-art laboratory and in-house production capabilities that also produce all our signature fragrance oils used in our products. This modern plant has the production capacity to produce well over ten million scent refills per month.



New office building in Irvine, California. Founded in Orange County 17 years ago, California Scents' corporate offices are located in the heart of Southern California and like the plant in Pennsylvania, both facilities are company-owned and operated.

60 years of experience. Product innovation. Outstanding customer service. Combined they made API and the Sani-Air product line two of the most respected and recognized names in the janitorial and sanitation industry. Now API has merged and is part of the global retail air freshening leader - California Scents. The Sani-Air name, products and reputation provide a strong foundation for the newly-formed company, which is dedicated to providing the most professional air freshening solutions specifically designed to meet the demands and unique applications of the professional cleaning and hygiene markets. Introducing California Scents Professional.

Combining the power of two

California Scents Professional now brings to the marketplace the research, manufacturing and distribution capabilities of API, united with the marketing expertise, and global customer service resources of California Scents. Together they form the most effective air freshening solutions provider in the industry. Moving forward, California Scents Professional will share the same commitment that has led to California Scents' growth on the retail side; deliver the best in both product quality and customer service.

Building on our past for a strong future

Today, with well over one million products in the field, exciting new product introductions being made and the capacity to meet growing demand, California Scents Professional is strategically positioned for the future. California Scents Professional is now operating one of the largest, most advanced manufacturing facilities in the US, completely involved in the development, production and delivery of the next generation of environmentally friendly air freshening products. California Scents Professional may be a company with a new name, but it's built on a 60 year tradition of performance.



1950



2009

Milestones over the years

1950	API is formed and the Sani-Air product line released
1992	California Scents Founded
1998	New API manufacturing plant opens
2000	API 2000 was introduced
2007	API is acquired by California Scents
2009	New Sani-Gel 90+ and All-Green refills are introduced



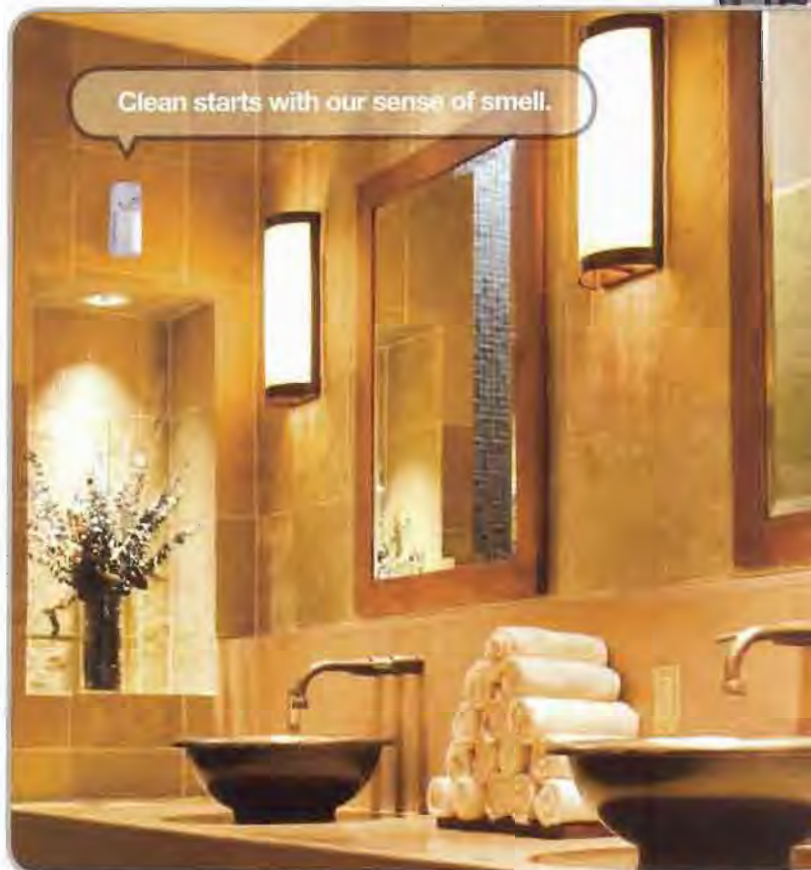
The **Need** for Clean

The facts are in. Consumers demand and expect clean restrooms. At California Scents Professional, we understand the need and we also understand the challenges facing the professional sanitation provider. We know that one of the most important elements of making a clean impression is through odor control. Smell is our strongest sense and it is directly related to a positive feeling. If it smells "clean" it is clean. Most often a restroom's cleanliness will be evaluated by how clean it smells even before how clean it looks. Environmentally-friendly and cost-effective air care products from California Scents Professional eliminate odors while continuously providing a fresh inviting scent, playing an important role in promoting proper hygiene in public spaces. Through years of research and advanced product development, California Scents Professional offers a full line of reliable, easy to install and easy to maintain systems that not only meet public demand for clean but also the demands of the professional service provider.

How important is clean?

71% said it was extremely important to find a clean restroom away from home.¹

69% said that after they used a dirty restroom they would avoid that establishment in the future.²



Research Shows Clean is Good for Business

Retailers



Unclean - The Silent Sales Killer. Dirty restrooms are the pet peeve of 28% of all retail patrons.³

Large Facilities



46% of complaints stem from restrooms in larger facilities.⁴

No matter what size your application we have an air freshening solution that fits your specific needs.

Footnotes: 1. Building Services Management 2. Opinion Research Corporation 3. Professional Retail Store Management 4. ISSA survey

Family of Products - Overview

Air Freshening Solutions Especially Designed and Manufactured for the Professional Cleaning Industry.



Full range. Multiple options. All-Green solutions.

California Scents Professional delivers to the air care service provider the tools they need at a cost-effective advantage. Each air treatment application is unique, with a different set of parameters, challenges and budgets. Selecting the system that fits your specific air freshening needs is important.

That's why we give you a choice, from programmable scent dispensers with a variety of advanced features to our newly introduced, multi-versatile system. It offers the added flexibility of selecting from up to four different refill types, including our All-Green refill product line. All units have been specifically designed for the professional, janitorial and sanitation marketplace.

Quick Review of Some of the Features

A. Sani-Air API-2000

- Proven, reliable and the most cost-effective fan diffuser system in the industry
- Easy to install and service
- Use either Sani-Air liquid or Sani-Air refill squares
- Battery, electric and still units available

B. CSP-1700

- Automatic aerosol dispenser
- Fully programmable
- Refill indicator
- Five 6.6 oz extra-strength scent refills available
- Acetone free refills, no chemical smell or stains

C. CSP-2005

- Compact size in an automatic aerosol dispenser
- All the programmable features of larger units
- Refills last up to 30 days
- 3.5 oz refill in five different scent varieties
- Acetone free refills, no chemical smell or stains

D. Mini-Pro

- Automatic fragrance diffuser
- Ultra compact battery fan unit
- On and off by auto sensor
- Programmable hour, day or night
- A selection of 12 maximum strength fragrance refills to choose from

E. Mini-Scents

- Small, quiet and continuous fan diffuser
- Countertop design
- Mini-Scents refill lasts 30 days
- Operates on one D-cell battery
- Perfect solution for small restrooms

F. Scent-Caddy

- Near-or-on-door scent refill holder
- Freshens with every swing of the door
- No batteries required
- Easy drop-in All-Green refills fit perfectly
- Refills last up to 60 days
- Vented for maximum airflow

G. ProMaster MVP *New*

- New modern design in a battery operated fan diffuser
- Multi-versatile, can be used with up to four different refill types
- Easily adjustable to accommodate our new All-Green refill family
- Easy to install, maintain, secure and service



Refills are Key

At the heart of any continuous air freshening odor control system is the scent refill. Today many dispensers on the market are similar in design and operation. The true and most noticeable difference in performance is due primarily to the quality of the scent refill inside and its capacity to provide long-lasting freshening power. Without a superior refill no delivery system can be effective. At California Scents Professional our specially formulated fragrances, available in solid, liquid, gel and sprays, are our signature products.

Designed Pure and Green

Our in-house laboratory is where experienced technicians start the scent design process. Then our unique manufacturing capability gives us the added advantage of producing our own pure fragrance oils exclusively used in all of our products. Today California Scents Professional offers nothing but the best in "all-green" and more "environmentally-friendly" refill solutions. Nothing but the best in high performance scent refills, in a variety of formats, for a variety of dispenser types, all serving a variety of commercial applications.



Scent Matrix

Just a few of the most popular fragrances available from California Scents Professional.

	FRESH	FLORAL	FRUITY
Strong			
INTENSITY	Golden State Delight	Desert Jasmine	Coronado Cherry
	Laguna Breeze	Smoke Away	Santa Barbara Berry
	Citrus Splash	Hollywood Tropicana	Shasta Strawberry
	Monterey Vanilla	Cinnamon Coast	Napa Grape
Mild	Scent Category Description		
	FRESH - Exhilarating, bright and sharp, invigoratingly clean and very, very fresh. FLORAL - Nature's best - fresh scent of blossoming flowers, floral bouquets with scented spice. FRUITY - Just picked and full of flavor, sparkling and deliciously refreshing.		

Different Types of Refills Available



Sani-Air Liquid



Deodorant Squares



Aerosols



Maximum Strength All-Green



Sani-Gel 90+

See price guide for ordering information

Unleash the True Power of Pure Fragrance Oil

Introducing a new day in refill technology...
Solid Fragrance Oil

sani-gel 90+
Over 90% Pure Fragrance Oil

Now for the first time, a refill solution containing more than 90% pure fragrance oil in a solid gel form is here - **Sani-Gel 90+** only from California Scents Professional. Each scent in the new solid gel family is specially formulated and balanced for maximum effectiveness and longevity. With a scientifically-controlled evaporation process, this new Gel releases substantial amounts of pure fragrance oil, continuously providing powerful freshening results never before possible. Unlike other Gel products on the market, **Sani-Gel 90+** is stable and will not liquify at higher room temperatures. Available in many of our most popular fragrances, this revolutionary new refill gives new meaning to the term "effective."

- Each scent contains over 90% pure fragrance oil
- Powerful fast working formula
- Solid gel will not liquify at higher room temperatures
- Lasts up to 30 days
- Recyclable aluminum canisters with vented lid
- Available in 7 different scents



Maximum levels of pure fragrance oils with accelerated evaporation capabilities. Sani-Gel 90+ is redefining the future of air freshening refills.

Sani-Gel 90+ Family of refills

Cherry Blossom
Tropical Paradise
Bay Breeze
Blooming Jasmine
Strawberry Fields
Cinnamon Apple
Melon Mango

See price guide for ordering information



The First Certified All-Green Refill

The industry's first All-Green refill is here.

Leading the way to greener solutions, California Scents Professional continues its dedication to helping the sanitation service provider incorporate more green products into the commercial workplace. Now effective long-lasting odor control can be accomplished while at the same time using a product that has been certified environmentally-friendly by ChemTel Inc. California Scents Professional is proud to be the first to introduce the All-Green scent refill. Green products that carry ChemTel's Enviro-Kleen Certification have less impact on the environment and are safe for use around people and pets, plus they comply with all Enviro-Kleen standards here in the U.S. and the E.U. Clean product. Clean air ... that's a win-win.

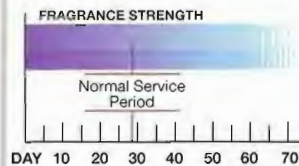
- Refills Contain 46 grams of pure fragrance oil
- Last up to 60 days
- Acetone free, biodegradable
- Certified green
- Packaged in recyclable aluminum cans with metered lid
- Available in 12 popular fragrances



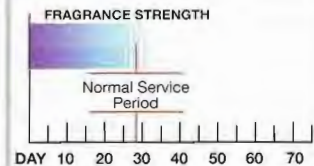
Performance Grid

Maximum Strength All-Green refills from California Scents Professional far surpass most normal service cycles.

California Scents Professional refill



Competitor's scent refill



California Scents Professional All-Green refills are specially formulated with pure fragrance oil so they:

- Work faster
- Last longer
- Finish stronger

Family of All-Green, Maximum Strength Refills

Santa Barbara Berry *
Hollywood Tropicana
Napa Grape
Golden State Delight
Citrus Splash *
Smoke Away

Cinnamon Coast
Laguna Breeze
Monterey Vanilla
Coronado Cherry *
Desert Jasmine
Shasta Strawberry

* Lasts 30 days



**New Product**

Introducing the New Multi-Versatile 4 in 1 Air Freshening System

The ProMaster MVP

Contemporary in design, Multi-Versatile in Performance. The New ProMaster MVP gives you the added flexibility of choosing the refill type that best matches your application. Inside the new model is an easily adjustable scent tray that allows you to customize your system and select from four different refill family types: Liquid Wick, Deodorant Squares, All-Green Solid or Sani-Gel 90+.

All four types of refills fit easily, work effectively and are very easy to replace. Beautiful by design, the ProMaster MVP has all the features you would expect in a new modern fan air diffuser, like the conveniently located on/off switch and locking cover for enhanced security. Like all California Scents Professional dispensers, the new ProMaster MVP is easy to install and easy to service.

Features

- Modern styling
- Versatile - choose from four refill types
- Convenient on/off switch
- Locking cover for added security
- Impact-resistant construction
- Easy to install, easy to open, easy to service



Part Number CSP-DSP-MVP-W

ProMaster MVP Multi-Versatile Performance

Easily adjustable scent tray gives you 4 refill options.



Sani-Air Liquid Wick

- The original low cost leader
- 49 fragrances to choose from
- Refillable
- Proven, reliable performance



Sani-Air Deodorant Squares

- Available in both original and new all-green formulas
- Over 30 different fragrances
- Effective low price solution



All-Green Refill

- 100% pure fragrance oil
- No VOCs
- Available in 12 maximum strength fragrances



Sani-Gel 90+

- New gel concentrate
- 90%+ pure fragrance oil
- Available in 7 popular fragrances

To order any one of these 4 refill types please see our price guide



Automatic Fragrance Diffusers – Small Units Make a Big Impression

Wall mount or countertop, the California Scents Professional family of fragrance diffusers can be the perfect answer. Ultra compact and the simplest to use, these compact units can fit almost anywhere and provide surprising results given their small size. Both battery operated units run efficiently on one D-size battery. Our Mini-Pro model can be programmed with three different time settings - 24 hours for continuous operation or a photo electric eye can be set to turn the unit on or off when sensing dark or light. Now just choose one of our fantastic fragrances and you have a simple, cost-effective yet efficient odor-controlling solution at work.

A. Mini-Pro

Features

- Automatic fragrance diffuser
- Ultra compact
- Utilizes our All-Green refills
- Programmable to three settings
- Single battery powered
- Wall mount or counter top

PART NUMBER	DESCRIPTION
CSP-DSP-F-SQ	Automatic Fragrance Diffuser, White
CSP-DSP-F-SQ1	Automatic Fragrance Diffuser, Black

B. Mini-Scents

Features

- Attractive, compact countertop design
- Perfect solution for small areas
- Continuous fragrance for up to 30 days
- Easy to open and refill
- Runs quietly on one D-cell battery
- Mini-Scent family of refills come in 9 different scents

PART NUMBER	DESCRIPTION
API-DSP MS	Mini-Scents Battery Air Freshener, Almond
API-DSP MS KIT-BL	Mini-Scents Battery Blister Pack Kit, Almond (includes 1 unit + 2 refills)
API-DSP MS KIT-BX	Mini-Scents Battery Box Pack Kit, Almond (includes 1 unit + 2 refills)

C. Scent-Caddy

Features

- Very easy to install
- Simple drop-in refill
- Freshens with every door swing
- No batteries
- Vented design

PART NUMBER	DESCRIPTION
CSP-SCNT CDY	Vented Scent Refill Holder, White



Choice of Refills

Mini-Pro

- All-Green refill
- 100% pure fragrance oil
- Strongest refill on the market
- Fits most existing battery operated fan units
- Organic and recyclable with no VOCs
- Comes in 12 maximum strength fragrances

Mini-Scents

- Mini-Scents refill cans
- Available in 9 popular scents
- Formulated with pure fragrance oil
- No VOCs
- Easy open pull tab lid
- Stackable can for easy storage

Scent-Caddy

- All-Green refills
- A variety of 12 fragrances
- Lasts up to 60 days
- Contains 100% pure fragrance oil

See price guide for ordering information



Mini-Pro and the All-Green Refill Family.

Automated features and the industry's first All-Green refill working together in this powerful yet compact unit. The new All-Green refill provides twice the coverage capability compared to other refill types and its maximum strength formula provides the added power to far exceed most normal service cycles. Available in 12 maximum strength fragrances. Mini-Pro and our All-Green refill are a great combination.



The Original. Sani-Air API-2000. Reliable and Cost-Effective

For more than a decade, the original API-2000 has been an effective and proven low cost leader. Well-known in the janitorial and sanitation market for its reliability and performance, the API-2000 has one of the best track records in the industry. With more than 500,000 units in the field, the API-2000 has become a standard fixture in restrooms and public spaces across the country, helping to present a clean and hygienic image everywhere it goes. Battery-operated or electric, its longevity and success might be classified as 'Old School' but that's fine with us because we know that when you find something that really works you stick with it.

Sani-Air API-2000

Features

- Proven, reliable and the most cost-effective fan diffuser system in the industry
- Easy to install and service
- Use either Sani-Air liquid or Sani-Air deodorant squares
- Available in battery or electric models

PART NUMBER

API-DSP 2000-BP-ALMD
API-DSP 2000-BP-BLCK
API-DSP 2000-BP-WHIT
API-DSP 2000-E-ALMD
API-DSP 2000-E-BLCK
API-DSP 2000-E-WHIT

DESCRIPTION

Battery Operated Air Freshener Unit, Almond
Battery Operated Air Freshener Unit, Black
Battery Operated Air Freshener Unit, White
Electric Operated Air Freshener Unit, Almond
Electric Operated Air Freshener Unit, Black
Electric Operated Air Freshener Unit, White

Choice of Refills

Sani-Air 4.5 oz Liquid Wick

- 49 different fragrances to choose from
- Simple-to-open, pull tab cans
- Refillable kits available



Scent Liquid

Sani-Air liquid air freshener is available in quarts, gallons and 55 gallon drums. A concentrated Sani-Air liquid formula is also available in gallons



See price guide for ordering information

Sani-Air Deodorant Squares

- Original and now in our All-Green formula
- Over 35 different scents to choose from
- Easy to replace, no spill refills
- Biodegradable scent pad material
- Individually wrapped



Operating Cost Comparison

California Scents Professional, the low cost performance leader.

Cost per day to operate one unit



Now consider the cost savings of multiple units over multiple years and the savings is in the thousands of dollars.*

API-2000 using Liquid Wick refill.
*20 units operating over 5 years



Featuring the Best in Metered Aerosol Dispensers

California Scents Professional offers two fully automatic aerosol dispensers. Both the CSP-1700 and the CSP-2005 feature the latest in programmable electronics with advanced features like optional time settings, choice of spray intervals and refill replacement indicators. These two modern-in-design wall mount systems are simple to install, simple to service and very effective at controlling odor while providing a continuous fresh scent. Refills for both units come in five extra-strength scents, including some of our most popular fragrances like Coronado Cherry and Citrus Splash. Our aerosol refills are formulated without the use of harmful acetones.

CSP-1700

Features

- Automatic fragrance dispenser
- Three time-setting options
- Programmable spray intervals
- Refill indicator
- Easy to open, easy to refill
- Impact-resistant construction
- 6.6 oz refills, up to 3000 sprays, in five different scents

PART NUMBER	DESCRIPTION
API-DSP CSP-1700	Automatic Dispenser (Large)

CSP-2005

Features

- Compact, automatic fragrance dispenser
- Three time settings
- Programmable spray intervals
- Refill indicator
- Easily serviceable
- Impact-resistant construction
- 3.5 oz refills, lasts 30 days, in five different scents

PART NUMBER	DESCRIPTION
API-DSP CSP-2005	Automatic Dispenser (Small)

Aerosol Refill Families



6.6 oz - for use in the CSP-1700

- Acetone free – no chemical smell or stains
- Available in five popular scents
- Extra strength formula



3.5 oz - for use in the CSP-2005

- Acetone free - no chemical smell or stains
- Available in five popular scents
- Extra strength formula

See pricing guide for ordering information



CALIFORNIA
scents[®]
PROFESSIONAL



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